

2020-2021 Impact Report



**United Way
Centraide**
Stormont, Dundas
& Glengarry

After the year that I have had as Executive Director of our local United Way, I am confident when I say that there is no one in our region that wasn't somehow affected by COVID. For some, the story is one filled with tremendous hardship and sadness. Collectively we have a great deal of work ahead of us to build back our community without forgetting these individuals and ensuring that the recovery plans we put in place are diverse and inclusive.

Although I won't dismiss that this past year has been a challenge even for me personally, I look back with pride for the past year because my position as co-chair of the Regional Emergency Response Council of Stormont, Dundas, Glengarry, Cornwall, and Akwesasne accorded me a bird's eye view of all the work being done in our community. I personally witnessed thousands of people work tirelessly to leave no one behind, I saw organizations step outside of their traditional mandates and collaborate with other community agencies like we've never witnessed before. This, this is the story of hope that I also saw over the past year and the story that we choose to hold on to and celebrate in our 2021 Impact Report.

A handwritten signature in black ink, reading "Juliette Labossière". The signature is fluid and cursive, with the first letter of each word being capitalized and prominent.

Juliette Labossière,
Executive Director

Our 2020 Campaign Overview

300 Individual Donors

67 Companies run Payroll programs for their employees

2 In-house fundraisers:

- Wine Not? Gala From Home brought to you by Pommier Jewelers
- Celebration Sleigh brought to you by BMO

8 Third Party fundraisers:

- *Beau's Bike Ride*
- *Homebody Sweaters by Love and Lee*
- *Together We Stand Apart T-shirts by Mike's Printing and Apparel*
- *Holiday Sparkle by The ExperienCity Project*
- *Ground Soap Fundraiser*
- *Angels by Pommier Jewelers*
- *City of Cornwall Christmas Tree a collaboration with the City of Cornwall and Live Wood Edge Ornaments by Rob's Wood n' Stuff*
- *Outdoor Christmas Décor by Jamink Farms*

Through our community's generous participation in one of the events that benefited the UWC SDG, or through their out-of-pocket donation, our **2020 Campaign raised just over \$605,000.00**

Our Community Contributions to our member agencies: \$337,786

16 Agencies | 20 Programs

| Organization | Programs | Unique individuals Serviced by each Organization | New individuals' services by UW funds |
|---|--|---|---|
| Helping Kids Be All that Kids Can Be | | | |
| BGC | <ul style="list-style-type: none"> ▪ "The Club" Teen Program ▪ Dundas Youth Program (with GIAG) ▪ Glengarry youth Program (with GIAG) | Cornwall: 76 Dundas: 52 Glengarry: 43 Total: 171 | Cornwall: 11 Dundas: 19 Glengarry: 1 Total: 31 |

| | | | |
|--|---|---|--|
| BBBS | <ul style="list-style-type: none"> One to One Mentoring Program | 40 | 10 |
| Équipe Psycho-Sociale | <ul style="list-style-type: none"> Francophone Day Treatment Centres Ma Liste Ma Santé | 23 | 0 |
| Upper Canada Centre for Training and Education | <ul style="list-style-type: none"> Student Nutrition Program | 12,000 | 1,000 |
| Building Healthy People and Strong Communities | | | |
| Canadian Hearing Services | <ul style="list-style-type: none"> General Support Services & Hearing Care Counselling | 8 | 8 |
| Canadian Mental Health Association (Champlain East) | <ul style="list-style-type: none"> Mental Health Promotion – Talking about Mental Illness (T.A.M.I.) | 3,184 | 1,676 |
| Centre Charles-Émile-Claude | <ul style="list-style-type: none"> Un centre ouvert à tous | 44 | 44 |
| Community Navigation of Eastern Ontario | <ul style="list-style-type: none"> 211 | 1219 | 800 |
| Diversity Cornwall | <ul style="list-style-type: none"> Gender Affirmation Program | 33 | 33 |
| Inspire | <ul style="list-style-type: none"> Social Work Department | Social Work: 82 Independent Relief: 21 | Social Work: 67 Independent Relief: 9 |

| | | | |
|--|---|--------------------------|---------------------------|
| | (Mental Health Services) ▪ Independent Relief Services | Total: 103 | Total: 78 |
| March of Dimes Canada | ▪ Assisted Devices Program | 16 | 16 |
| Glen Store Dunn Lodge | ▪ Meals on Wheels Cornwall | 422 | 251 |
| SASS for Women | ▪ Mobile Outreach and In-house coordinator | 67 | 44 |
| Beyond 21 | ▪ Social Network | 28 | 0 |
| Moving People from Poverty to Possibility | | | |
| Centre 105 | ▪ Trinity Drop-In: Centre 105 | 9,027 meals | 3,181 more than last year |
| Tri-County Literacy Council | ▪ Coordination of Volunteers | 180 Learners / 66 tutors | 180 learners/22 tutors |

Electrical Subsidies

\$16,105.80 in LEAP. Assisted **42** families keep their hydro on
112 number of clients were assisted in renewing or applying for OESP

Other Initiatives

Tampon Tuesday

Over \$700 in cash donations and over 300 boxes of varying products that were shared with Naomi House, Baldwin House, Agape, SASS, and the Akwesasne Wellness Centre.

COVID-19 Relief

The UWC SDG founded the **Regional Emergency Response Council for Stormont, Dundas, Glengarry, Cornwall and Akwesasne**.

The shared leadership for this committee is done with the Social Development Council of Cornwall and Area.

The multi-sectoral membership saw individuals from Akwesasne, Cornwall, the Counties, representing elected officials, non-profits, police, and other service clubs.

The collaborative approach and the generous gift of in-kind by these stakeholders saw our projects expand much further than anything ever seen before and grow far beyond the financial investment that was put into each project. For example, the first round of emergency hampers saw a financial investment of \$70,000.00 into the community, but an estimated \$43,521.00 of in-kind contributions by stakeholders such as Seaway Valley Community Health Centre, the SDC, and the city of Cornwall.

You might think that the work of the RERC is behind us, with vaccine rollouts being coordinated and numbers of COVID cases dropping in the region, however, in our last meeting in early June, the committee has re-affirmed its willingness to continue meeting monthly and work to combat other growing needs and concerns in the community including growing rates of abuse, the looming mental health crisis, the exploding Opioid crisis and the ongoing need for transitional or emergency shelter.

The Regional Emergency Response Council advised the UWC SDG on where to invest COVID relief funds in our region, here is how it was broken down:

Local Love Fund

- Nearly **\$20,000.00** of locally raised dollars invested
- 7 organizations
- 7 programs
- Organizations within Cornwall, Akwesasne, and the Counties
- Programs that touched on children, seniors, mental health and the homelessness

New Horizons for Seniors

- **\$98,000.00** of Federal Government funds from the New Horizons for Seniors funding invested
- 4 organizations
- 8 programs
- All geared towards 55+

- Programs that kept seniors connected during isolation, addressed food security, and the health and safety of our seniors

Emergency Community Support Fund

- **\$536,600.00** of Federal Government money from the Emergency Community Support Fund invested in our region
- 32 Organizations
- 45 Programs
- 2 rounds of funding applications open to ANY nonprofit, charitable organization, or service club within SDGCA
- Programs that touched on nearly every area of concern from mental health to food security, to transportation, housing, safety, and communication.
- Programs were specifically sought-out to work with marginalized communities and individuals more adversely affected by COVID

City of Cornwall Social Services Relief Fund

- **\$234,400** already invested in two rounds of Emergency Food hampers (October 2020 and March 2021)
- Over **\$350,000.00** earmarked for 3 more rounds of Emergency Hampers (June, August, October 2021)
- A **\$50,000.00** plan for investing in community recovery post-COVID with a special focus on poverty reduction