



United Way Centraide of SD&G Community Investment Fund Application Form Funding Request 2019



GENERAL INFORMATION

Legal Name of Agency _____

Complete Address _____

Postal Code _____ Website _____

Phone # _____ Cell # _____

Email _____ FAX # _____

Social Media Pages _____

CHARITABLE REGISTRATION NUMBER (CCRA) _____

FISCAL YEAR _____

EXECUTIVE DIRECTOR / MANAGER _____

CONTACT PERSON REGARDING THIS APPLICATION

MISSION- IMPROVING LIVES & BUILDING OUR COMMUNITY BY WORKING TOGETHER

✓ PLEASE CHECK THE PRIORITY THAT PERTAINS TO YOUR PROGRAM

Community Funding Priorities: United Way Centraide of SDG is committed to funding a range of health and social services for our area residents. Programs include, but are not limited to, assistance for children, people at risk, people with disabilities and people in crisis.

A. ALL THAT KIDS CAN BE

- Improving access to early childhood learning & development programs
- Helping kids do well at school & complete high school
- Making the health transition into adulthood and post secondary education

B. FROM POVERTY TO POSSIBILITY

- Moving people out of poverty
- Meeting basic human needs ex: food/ shelter/ jobs

C. HEALTHY PEOPLE STRONG COMMUNITIES

- Improving access to social and health-related support services
- Support resident and community engagement
- Support community integration and settlement

PLEASE ANSWER THE FOLLOWING QUESTIONS

1. Has the demand for this program increased over the last year? *(please provide data to support)*
2. How many individuals did you serve/ used this funded program in the last year ? *(please provide numbers specific to the programs/ service for which you are requesting funding)*
3. Out of those individuals how many had repeat care or visits to your agency?
4. How many individuals were new to your program this year?
5. Does your program currently have a waiting list? If so, how many individuals are on the list?
6. Do you serve individuals in Stormont, Dundas & Glengarry? *Please provide details to this question. Please breakdown the township the number of clients served (if township figures are not available, please provide breakdown by county- do you have office space, run groups, See individual client, etc.)*
7. Why is United Way funding important /needed for your program?
8. How many staff members are utilized for this program?
9. How many staff hours are devoted to this program?
10. How many volunteers are utilized for this program?
11. How many volunteer hours are devoted to this program?
12. How does your agency attempt to recruit volunteers?
13. Does your program receive funding from agencies other than the United Way ?
14. If this program was not funded through the United Way, how would this service be impacted?

FINANCIAL DETAILS

Please provide total BUDGET and actual figures (Revenue & Expenses) for any United Way funds received last year for the program in question. If this is a new application, please provide a 12 month budget for the program in question.

1. What is the main cause for the surplus/ deficit in 2018?
2. If you are requesting an increase in 2019 what are the main factors that influence this increase?
this will not apply to first applicants
3. Please explain any Reserve Dollars and for what they are intended.

SUPPORTING THE UNITED WAY

YES	NO	SUPPORTING UNITED WAY
		Does your agency prominently display the United Way agency sign at all of its locations? <i>If no please explain why.</i>
		Does your agency use the United Way logo on all of its promotional and printed materials, including your annual report? <i>If no please explain why. Please confirm that you are using the right United Way logo</i>
		Are funds received from the United Way clearly noted in the agency's audited financial statements? <i>If no please explain why</i>
		Does your organization conduct activities which directly provide financial support to the United Way yearly campaign: <i>Please elaborate</i>
		How does your agency actively promote the success of the United Way fundraising events (ex. Campaign Kick-off Breakfast, Celebration Sleigh, Wine Event etc.)? <i>If no please explain why</i>
		<p>Please confirm that your agency will abide by the United Way fundraising policies during the Annual Fall Campaign. The Fall campaign is the United Way's largest source of funds. Member agencies must agree to cooperate and support the campaign, especially during the exclusion period. Terms are the following:</p> <ol style="list-style-type: none"> a) Agencies shall not conduct or promote fundraising efforts from September 1st to December 31st (exclusion period) b) Fundraising shall be defined as: special events, gaming activities (raffles), campaigns for capital projects, solicitation of monetary donations, solicitation of workplaces. <p>Please note: <i>Involvement in promotion (including social media promotion), ticket sales, media releases/statements, volunteering/organizing before or after an event is considered fundraising</i></p> <ol style="list-style-type: none"> a) The following is not considered fundraising: unsolicited gifts, bingo or Nevada tickets, gifts by will or endowment d) Agencies may choose to participate/host a fundraising event during the exclusivity period based on two conditions: The agency and United Way SD&G mutually agree on the date to ensure no conflicts and 50% of the proceeds from the event are forwarded to the United Way Campaign.



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2019
CHANGING LIVES

THANK YOU FOR YOUR APPLICATION

You will be informed as to the outcome of your application no later than
May 24th 2019



**United Way
Centraide**
Stormont, Dundas
& Glengarry